

BACK TO SCHOOL NEW YORK!

Get a Smart
Start on
Back-to-School
Shopping

Save with Sales

New York's stores offer great prices on the school supplies your family needs.

Let Your Children Help

When children have a hand in choosing their school supplies, they feel more excited about starting the new school year.

Buy Basics First

Start with the items your children need the most: books, pencils, backpacks, school uniforms, calculators, notebooks, paper, crayons, clothing, and shoes.



Back to School New York is supported by George Soros, his charitable foundations, the State of New York and the American Recovery and Reinvestment Act of 2009's Temporary Assistance for Needy Families Emergency Contingency Fund to benefit New Yorkers during this difficult economic time. The program includes a one-time back-to-school payment to New York's neediest families.

To learn more, visit www.otda.state.ny.us

A public service of